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The Art Of Frozen



Synopsis

In Walt Disney Animation Studios upcoming film, Frozen, the fearless optimist Anna sets off on an epic journey to teaming up with rugged mountain man Kristoff to find her sister Elsa, whose icy powers have trapped the kingdom of Arendelle in eternal winter. Encountering Everest-like conditions, Anna and Kristoff battle the elements in a race to save the kingdom. The Art of Frozen features concept art from the making of the film including character studies and sculpts, color scripts, storyboards, and more alongside interviews with the film's artists about the making of this comedy-adventure. © Disney

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Customer Reviews

"That The Art of Frozen is a visual treat goes without saying. There is the splendid art: the original sketches, concept paintings, storyboards, backgrounds, maquettes, and finished art; each piece identified to its artist. There are the photographs of mid-19th century Norwegian architecture and costumes used for art reference. There are the informative comments by the production staff. But more than most art-of books, The Art of Frozen describes the thinking that has made Frozen almost imperceptibly different from all of the other modern animated features. The Art of . movie books are usually for those who have seen the movie. The Art of Frozen is so insightful as to what makes a good animated theatrical feature that even if you have not seen Frozen...you should really study this book. Don't just read it; study it!"-Animation World Network Holiday Gift Guide Pick- Ain't It Cool News

Charles Solomon is an animation historian and the author of several books, including *The Art of Toy Story 3*, *Enchanted Drawings*, and *The Art and Making of Peanuts Animation*. John Lasseter is Chief Creative Officer at Walt Disney and Pixar Animation Studios and Principal Creative Officer at Walt Disney Imagineering. Chris Buck directed the 2007 Oscar-nominated *Surf's Up*. His animation credits also include *The Little Mermaid*, *The Rescuers Down Under*, and *Pocahontas*. He is one of the directors of *Frozen*. Jennifer Lee joined the Walt Disney Animation Studios as a screenwriter in the Spring of 2011, and was a writer on *Wreck-It Ralph*. She is one of the directors of *Frozen*.

Disney's *Frozen* is quite a visual contrast from the previous warm and lively *Tangled*. First thing you should know is there are spoilers in the book. They appear in the form of storyboards as well as concept art for the finale sequence. So if you intend to watch the film, I suggest you read the book after the film. This is a nice artbook. 160 pages. Hardcover. The concept art consists of storyboards, character designs, environment designs, props and motifs. There are also wonderful photos from the research road trip in Norway. The environment paintings are wonderful, especially those by production designer David Womersley, Jim Finn, Lisa Keane and James Finch. Some are really scenic, such as the setting of a castle by the lake in the valley, or the aurora beyond the mountains. The designs for the town houses are also beautiful, actually quite close to the research photos which are great to begin with. Character designs are for the main ones, Anna and Elsa, of course, and also Kristoff the ice harvester, Olaf the snowman, Hans and other miscellaneous characters. They look good, very Disney-like as compared to Pixar. They look like they can be from the same universe as *Tangled*. Anna and Elsa kind of look like Rapunzel from *Tangled* except for the very different costumes and hairstyle. There are more than 10 pages devoted to storyboards. While good, personally I would have preferred more character and environment art. The commentary is an enjoyable read that focuses on the story and storytelling. It really gives insight into the characters and film design, on how and why they are designed the way they are, and how they have changed from the story pitching stage to the final CG production. It's a cool artbook worth checking out for fans of the movie. (There are more pictures of the book on my blog. Just visit my profile for the link.)

So, it kind of pains me to not give this 4 or 5 stars since I adore *Frozen*. But I really just couldn't go higher than 3. Alright, so, this isn't going to be a review based on the movie (which was excellent, but I'm sure if you're looking at this book, you're a fan of the film). This book is more about the environment, backdrops, and color choices as well as commentary from the people who worked on the movie. So if you're really interested in learning about the inspirations behind the film and learning

about the castles, interiors of buildings, and Elsa's ice castle, this is a perfect book. However, I was on the other end of the spectrum. I got this book because I wanted to learn more about the character designs and see concept art for costuming and characters. I also wanted to see pictures of the finished models. Overall....I really was just hoping for more pages on the characters and costume breakdowns. Unfortunately, there's more concept art of characters floating around on the internet than there actually are in the book. For instance, the pencil drawings of Elsa's different expressions. I was greatly disappointed there were only 2 of those drawings in this book. And there wasn't a costume breakdown on Elsa's ice dress. And there was only a single picture of her coronation gown, which was really sad as I would have liked to see a breakdown of it. So if you're hoping this book is heavy on character art, it's not. You're a bit better off just pulling images from google. Okay, despite all that...the concepts behind the environments and buildings are amazing. I really enjoyed looking over the interior designs and hearing about the color choices and being able to see all the little details. So if that's something you're more interested in, this book would be absolutely perfect. And even though I was disappointed at the lack of character related stuff, I still really liked this book. It's beautiful and there's a lot of insight as to what went into the movie. Any Disney fan, Frozen fan, artbook fan, or animation fan will be happy to have this book in their collection.

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